



ERIC GARCETTI
MAYOR

July 25, 2022

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Mr. John Wirfs to the El Pueblo de Los Angeles Historical Monument Authority for the term ending June 30, 2026. Mr. Wirfs's current term expired on June 30, 2022.

I certify that in my opinion Mr. Wirfs is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

ERIC GARCETTI
Mayor

EG:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: John Wirfs
Commission: El Pueblo de Los Angeles Historical Monument Authority
End of Term: 6/30/2026

Appointee Information

1. **Race/ethnicity:** Asian Pacific Islander
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 1 - East LA
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** Cultural Affairs Commission
6. **Highest level of education completed:** B.A., University of Southern California
7. **Occupation/profession:** Senior Project Manager, Project Manager Advisors
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Garcia, Fabian	North Valley	14	Latinx	M	30-Jun-25
Wirfs, John	East LA	13	API	M	30-Jun-22
Marez, Jesse	East LA	14	Latinx	M	30-Jun-24
Alarcon, Patricia	East LA	14	Latinx	F	30-Jun-25
Chen, Wah	West LA	11	API	F	30-Jun-26
Cardenas, Zelenne	South LA	8	Latinx	F	30-Jun-22
Beserra Nunez, Irma	South Valley	5	Latinx	F	30-Jun-25
Thomas, Aaron	East LA	1	African American	M	30-Jun-25
Ibarra, Alex	East LA	14	Latinx	M	30-Jun-24

JOHN WIRFS

RELEVANT WORK EXPERIENCE

Project Management Advisors
Los Angeles

Senior Project Manager

November 2020 – Present

Senior role providing project and construction management services as well as owner's representation to a variety of market sectors including entertainment and technology clients. From due diligence and project initiation through operations, advising clients on how to strategically resolve challenges, identify and minimize risk, and maximize positive outcomes.

NBCUniversal
Los Angeles

Capital Planning & Project Development Manager

September 2017– November 2020

Responsible for managing the development, design, and construction of capital projects including infrastructure, facilities, offices, and other uses on the main corporate campus. Primary responsibility to deliver a wide variety of high-quality projects on time, within budget with high stakeholder satisfaction while leading multidisciplinary both internal and external teams. Additional responsibilities included master planning/feasibility efforts for the main corporate campus and other sites throughout North America and internationally. Project sizes range from hundreds of square feet to multiple hectares.

Steinberg
Los Angeles

Client/Business Development / Project Manager/Designer

October 2006 – September 2017

Business Development Manager for Southern California responsible for developing and maintaining relationships that drive the architecture practice in multiple market sectors in the Los Angeles office of an international design firm. Key responsibilities include management of BD budget to align with firm goals and growth strategy.

Previous role as a Project Manager included responsibility for managing budgets, clients, staff, and consultants to plan, program, develop, and deliver various sized projects throughout Southern California.

EDUCATION

University of Southern California
School of Architecture

Bachelor of Architecture

May 2000

OTHER RELEVANT EXPERIENCE

City of Los Angeles

Commissioner

July 2021– Present

Appointed by Mayor Garcetti to the El Pueblo de Los Angeles Cultural Historical Monument to promote, safeguard, and preserve the birthplace of the city and its diverse cultural heritage.

City of Los Angeles

Commissioner, President

May 2016 – July 2021

Appointed by Mayor Garcetti to the Cultural Affairs Commission to advise the Department of Cultural Affairs on improving the quality of life in Los Angeles through arts and cultural activities for the city's variety of stakeholders

Pacific Asian Counseling Services

Board of Directors

July 2009 – December 2018

Past board president of a nonprofit agency providing language-specific and culturally sensitive mental health services to communities in Los Angeles County.



ERIC GARCETTI
MAYOR

July 25, 2022

Dear Mr. Wirfs:

I am pleased to inform you that I hereby reappoint you to the El Pueblo de Los Angeles Historical Monument Authority for the term ending June 30, 2026. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at myr-commissions@lacity.org, to make arrangements for you.

To begin the reappointment process, please review, sign, and return the enclosed Remuneration Form and Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible.

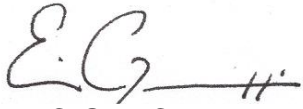
As part of the City Council confirmation process, meetings will be offered to Gil Cedillo, your Councilmember, and Councilmember John Lee, the Chair of the Arts, Parks, Health, Education and Neighborhoods Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Arts, Parks, Health, Education and Neighborhoods Committee. Sometime thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Mr. John Wirfs
July 25, 2022
Page 2

If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:tga

Attachment I
Mr. John Wirfs
July 25, 2022

Nominee Check List

I. Within 7 days:

_____ Email the completed forms, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters

II. The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

_____ Your City Councilmember Gil Cedillo

_____ Councilmember John Lee, Chair of the Council Committee
considering your nomination